

TOURISM NOOSA EVENT SPONSORSHIP FUNDING APPLICATION 2021 EVENTS

Application date:	
Registered business name:	
Trading as:	
ABN/ACN:	
Name of the event:	
Registered business address:	
Applicant name:	
Mobile number:	
Email:	

1. Please provide a brief description of your organisation, including its main objectives:

2. Has your event or organisation previously received funding from Tourism Noosa?

3. Is your event receiving funding from any other source?

4. If yes, please state where from and the amount:

5. Please outline your event management experience, or if you are a new event, provide any event-related references:

6. Details of the location of the event:

7. Event summary:

8. Signature experience:

9. Proposed timelines:

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10. Event outcomes:

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11. Marketing goals and actions:

Marketing goal	Action/s

12. Digital platforms:

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13. Sponsorship requested:

Marketing	\$
Cash	\$
Total requested funding	\$

14. Further notes that may support your application

A large, empty rectangular box with a thin black border, intended for the applicant to provide further notes that may support their application. The box occupies most of the page's vertical space below the section header.

Additional information required for 2021 events

15. Please indicate the estimated number of event attendees and their origin if

ALL state borders are open to Queensland.

Competitors/Registered ticket holders:

i.	Primarily local/Sunshine Coast	
ii.	Intrastate (Queensland)	
iii.	Interstate market	
	Total competitors	

Additional attendees:

i.	Primarily local/Sunshine Coast	
ii.	Intrastate (Queensland)	
iii.	Interstate market	
	Total of additional attendees	

16. Please indicate the estimated number of event attendees and their origin if

NO state borders are open to Queensland.

Competitors/ Registered ticket holders:

i.	Primarily local/Sunshine Coast	
ii.	Intrastate (Queensland)	
	Total competitors	

Additional attendees:

i.	Primarily local/Sunshine Coast	
ii.	Intrastate (Queensland)	
	Total of additional attendees	

17. Please attach event budgets that reflect the financials for the event if:

- i. All state borders to Queensland are open and therefore open to visitors nationally.
- ii. It is a Queensland only event due to all state borders being closed to Queensland.

18. Please attach your overall marketing plan for the event. This assists Tourism Noosa in marketing the event and the destination successfully. The plan is to include:

- i. Important dates
- ii. Channels and platforms used
- iii. Key messages
- iv. Competition details

19. Please list details of all permits, licenses, and insurances the event requires to run and if they have already been obtained:

Name of permit or license etc	Who from?	Obtained already? Yes or No

20. COVID-19 safe event planning

- i. What level is the proposed event, according to the [Industry Framework for COVID Safe Events?](#)

21. Please provide any available information regarding the economic impact of the event on the Noosa region. This may include but is not limited to:

- i. Direct visitor nights
- ii. Visitors spend figures

Thank you for your 2021 event application.

Please return via email to anna@tourismnoosa.com.au